

APRIL 15, 2025



GOOCHLAND COMMUNITY ACTION PROGRAM NEEDS ASSESSMENT

GOOCHLAND DEPARTMENT OF SOCIAL SERVICES
1800 Sandy Hook Road, Suite 200, Goochland, VA 23063

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Goochland Community Action Program

The Goochland Community Action Program, GCAP, is administered by Goochland Social Services. The program focuses on reducing poverty and promoting self-sufficiency for Goochland County residents. To do this, GCAP provides financial support to low-income residents seeking affordable job training program, education, housing, summer camp, food, and utilities. Income eligibility is currently 200% of the federal poverty level. Last fiscal year, GCAP served 200 households.

GCAP additionally sub-grants funding to community partners who provide services and programs to the low-income populations. Past partnerships have included County Line Baptist's Brown Bag Program to provide food to children over the weekend, GoochlandCares' Critical Home Repair Program, and Goochland County Public Schools' Preschool Program.

GCAP is federally funded through the Community Service Block Grant (CSBG) and Temporary Assistance for Needy Families (TANF). Community Action is a national network of over 1,000 nonprofit and local government agencies. There are 31 Community Action Agencies in Virginia, six of which are also part of local government. With programs that promote self-sufficiency, GCAP and the Community Action network creates a foundation for economic stability and growth.

About Goochland County

Service Area

The term "community" in this report refers to the residents of Goochland County. Goochland County, Virginia was founded in 1728. It has 282.0 square miles of land area and is the 71st largest county in Virginia by total area. Goochland County is bordered by Fluvanna County, Chesterfield County, Cumberland County, Powhatan County, Louisa County, Henrico County, and Hanover County, Virginia. The southern border is formed by the James River.

Total Population

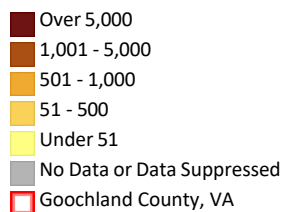
A total of 24,906 people live in Goochland County according to the U.S. Census Bureau American Community Survey 2018-22 5-year estimates. The population density for Goochland County, estimated at 88 persons per square mile, is less than the average population density of Virginia, which is 218 persons per square mile.

Report Area	Total Population	Total Land Area (Square Miles)	Population Density (Per Square Mile)
Goochland County, VA	24,906	282.03	88
Virginia	8,624,511	39,482.11	218

Data Source: US Census Bureau, [American Community Survey](#). 2018-22.



Population, Density (Persons per Sq Mile) by Tract, ACS 2018-22



Total Population by Gender

Among the total population, 50.20% are female and 49.80% are male, consistent with Virginia's average.

Gender	Goochland County		Virginia	
	Estimate	Percent	Estimate	Percent
Female	12,502	50.20%	4,355,736	50.50%
Male	12,404	49.80%	4,268,775	49.50%

Data Source: US Census Bureau, [American Community Survey](#). 2018-22

Total Population by Age Groups

The chart below reports the total population of Goochland County by age groups. Goochland County has a larger population of adults aged 45+ compared to the state of Virginia.

Age Range	Goochland County		Virginia	
	Estimate	Percent	Estimate	Percent
0-4 years	905	3.63%	494,148	5.73%
5-17 years	3,321	13.33%	1,382,678	16.03%
18-24 years	1,833	7.36%	828,543	9.61%
25-34 years	2,506	10.06%	1,170,113	13.57%
35-44 years	2,639	10.60%	1,145,151	13.28%
45-54 years	3,571	14.34%	1,102,944	12.79%
55-64 years	4,392	17.63%	1,119,928	12.99%
65+ years	5,739	23.04%	1,381,006	16.01%

Data Source: US Census Bureau, [American Community Survey](#). 2018-22.

Median Age

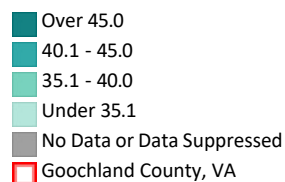
Of the estimated 24,906 total population in Goochland County, the median age of all persons is 49.0. This indicates that Goochland County as a whole generally trends older than the state, which has a median age of 38.7. These data are based on the latest U.S. Census Bureau American Community Survey 5-year estimates.

Report Area	Total Population	Median Age
Goochland County, VA	24,906	49.0
Virginia	8,624,511	38.7
United States	331,097,593	38.5

Data Source: US Census Bureau, [American Community Survey](#). 2018-22.



Median Age by Tract, ACS 2018-22



Total Population by Race

This indicator reports the total population of the Goochland County by race alone, compared to the state of Virginia. The vast majority, 78.81%, of residents identify as being White.

Race	Goochland County		Virginia	
	Estimate	Percent	Estimate	Percent
One race	24,100	96.76%	8,028,213	93.09%
White	19,629	78.81%	5,473,610	63.47%
Black or African American	3,602	14.46%	1,630,355	18.90%
Asian	429	1.72%	591,088	6.85%
American Indian/Alaska Native	9	0.04%	23,728	0.28%
Native Hawaiian/Pacific Islander	0	0.00%	6,185	0.07%
Some other race	431	1.73%	303,247	3.52%
Two or more races	806	3.24%	596,298	6.91%

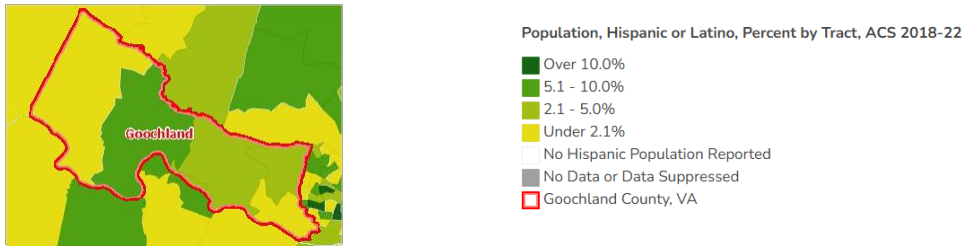
Data Source: US Census Bureau, [American Community Survey](#). 2018-22.

Total Population by Hispanic or Latino Origin

The estimated population that is of Hispanic, Latino, or Spanish origin in Goochland County is 809. This represents 3.25% of the total report area population, which is less than the state estimate of 10.03%. Origin can be viewed as the heritage, nationality group, lineage, or country of birth of the person or the person's parents or ancestors before their arrival in the United States. People who identify their origin as Hispanic, Latino, or Spanish may be of any race.

Ethnicity	Goochland County		Virginia	
	Estimate	Percent	Estimate	Percent
Not Hispanic or Latino (of any race)	24,097	96.75%	7,759,496	89.97%
Hispanic or Latino (of any race)	809	3.25%	865,015	10.03%

Data Source: US Census Bureau, [American Community Survey](#). 2018-22.



Methodology and Process

As a Community Action Agency, GCAP is required to conduct a county-wide needs assessment every three years. This assessment is used to better understand the best way to support the residents of Goochland County. The data is used to guide GCAP’s direct services, sub-grantee funding, and strategic plan. The report is also shared with community partners and community members.

Description of Major Data Sources

This needs assessment was completed using a survey of Goochland county adults, a survey of community partners, and a focus group of recipients of GCAP services. The Community Profile data for this assessment was collected through the Community Needs Assessment Tool through the National Community Action Partnership.

Resident Survey

The Goochland Community Action Program Client Survey consisted of 20 required questions covering a range of community needs. If a respondent indicated they experienced a challenge in a category, additional questions were asked to identify the root cause. The survey was available online and by paper upon request. The survey was promoted through Goochland County’s social media, on GCAP’s website, through GCAP’s email list, and by flyers at community partner locations throughout the county. This was to ensure that in addition to current clients, all residents had an opportunity to share their thoughts and experiences. An incentive of two \$100 gift cards were available as a raffle to those who completed the survey to increase participation. Being a resident of Goochland County was a requirement to complete the survey.

There were 94 respondents, 80 of which completed the survey to the end. All responses were included in the report. The total number of responses are noted on the summary of each question. The survey was open from November 22, 2024 to December 31, 2024.

Each question had a space for open-ended responses to ensure that respondents could share insight or barriers that were not already included as an option.

Community Partner Survey

An online survey was sent via email to community agencies that serve Goochland County. It included nonprofit and local government agencies. Multiple staff responses for an organization were accepted to gain perspectives of those who work in different units. For example, feedback from a medical care provider may be different than a community outreach specialist, even though they work in the same organization. Responses where organizations were only counted once are noted in the question descriptions where applicable.

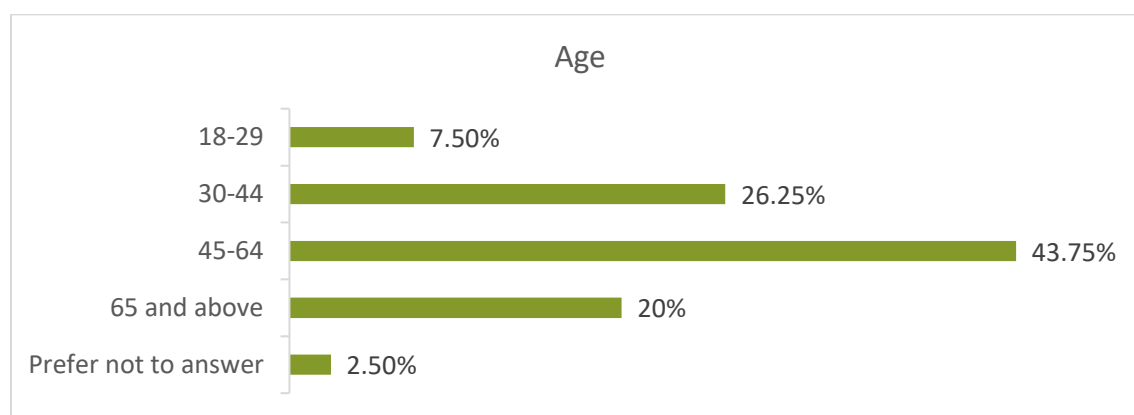
Client Focus Group

An invitation to participate in the focus group was emailed out to GCAP clients, with up to seven participants able to register on a first come, first serve basis. Out of the seven GCAP volunteers who registered, five attended the virtual focus group. The focus group was conducted via Zoom.

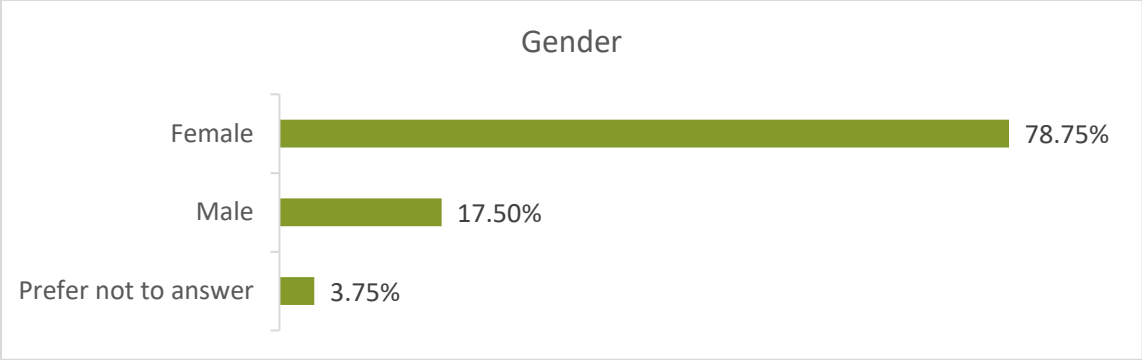
Community Member Survey Data

Resident Survey Respondent Demographics

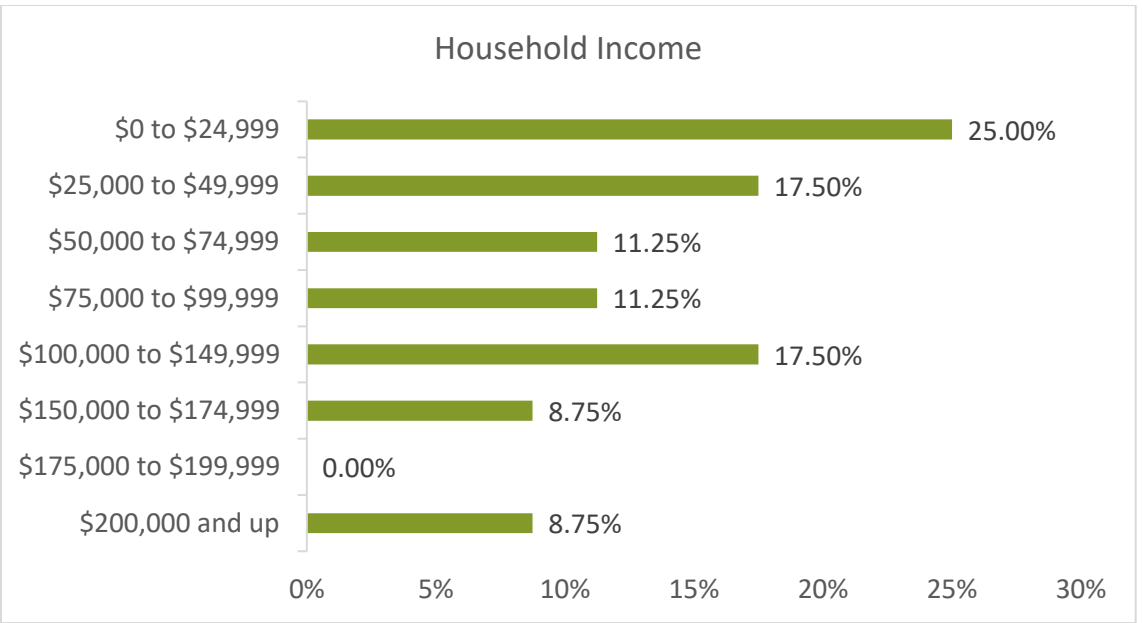
The majority of respondents were female. 100% of respondents were Goochland County residents, as this was required to complete the survey. There were a variety of household incomes reported, with 25% of respondents having a household income of \$0-24,999 per year.



Total Responses: 80



Total Responses: 80

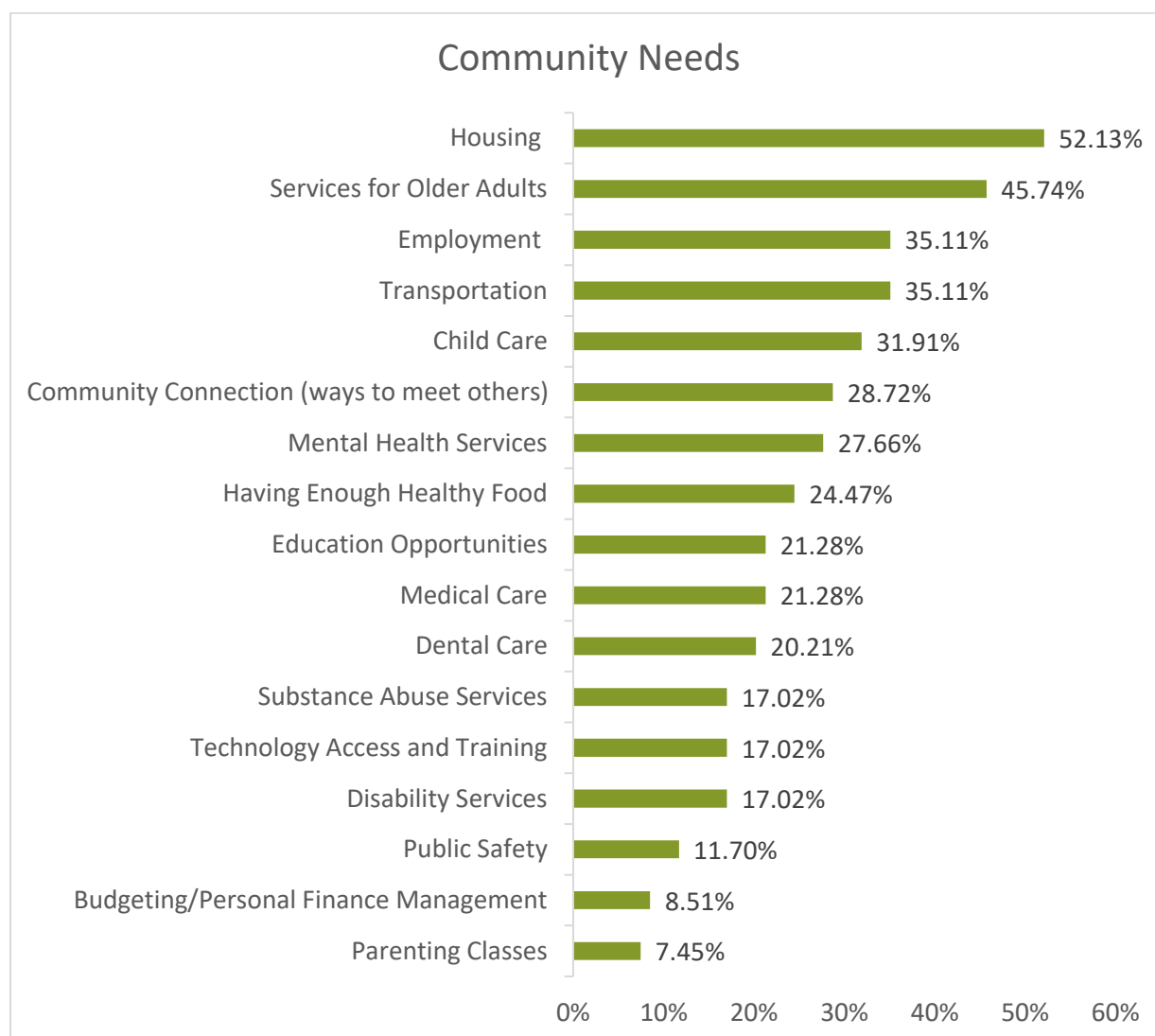


Total Responses: 80

Community-Identified Needs

To gain a better understanding of the needs and priorities of Goochland County residents, survey respondents were asked to pick the top **five** areas they thought their community needed the most. Housing, services for older adults, employment, transportation, and child care were the top needs noted by respondents.

13 respondents shared open-ended comments related to community needs. They reported that they would like community gatherings and parks in each sector of the county, especially for the eastern residents. Also, increased art programs, ways to connect to help others in need, helping grandparents raise grandchildren, more hotels and motels, a location for preteen and teenagers to socialize, assistance with paying bills more than once a year, more businesses, more safe outdoor walking locations, and a grocery store with a larger variety of healthy options.



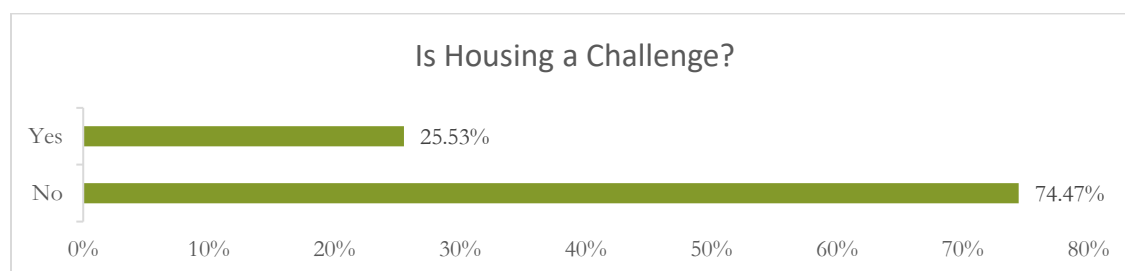
Total Responses: 94

Barriers and Challenges

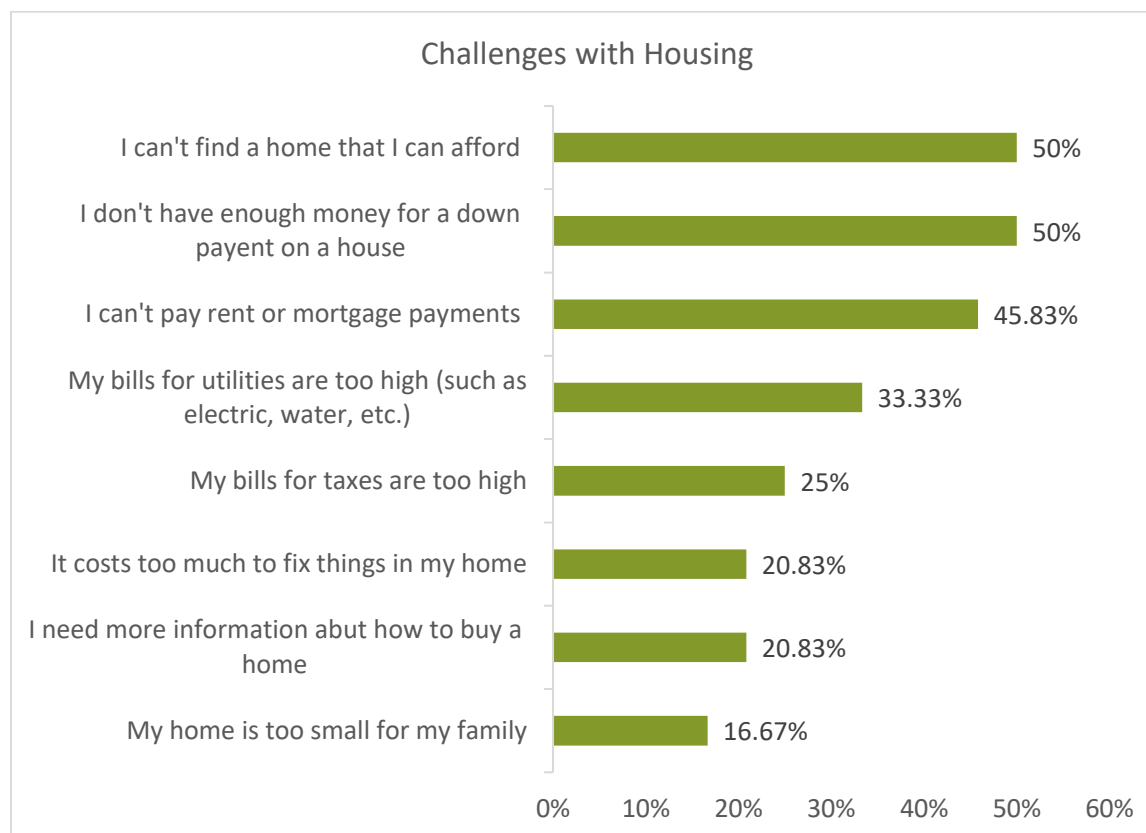
Survey respondents were then asked about challenges and barriers related to housing, employment, child care, adult education, transportation, access to healthy food, use of income.

Housing

25.53% of respondents noted that housing was a challenge for them or their family. Of the 24 respondents who answered “yes,” the top challenges were not being able to find a home they could afford and not having enough money for a down payment on a house. Please see the Goochland County Community Profile at the end of this report for housing statistics.



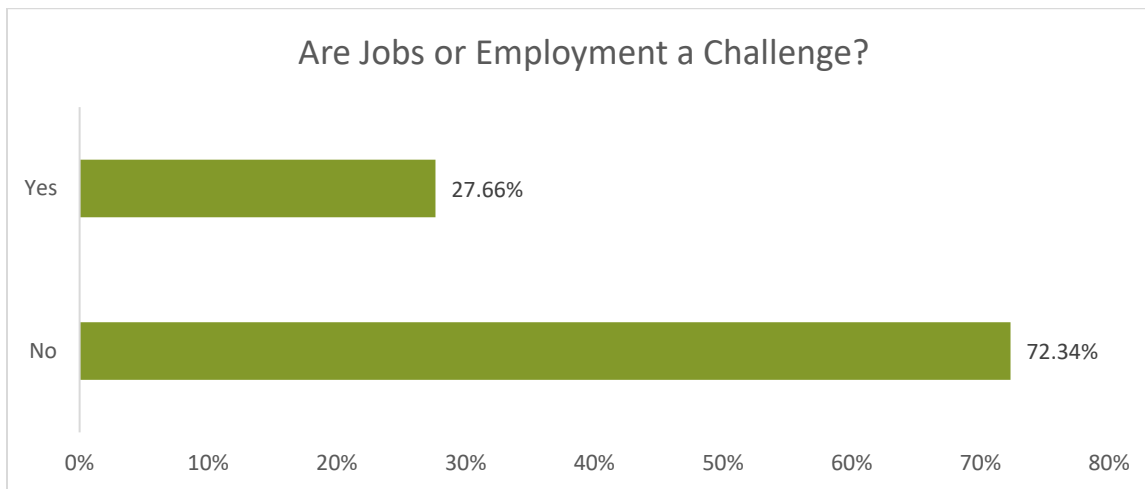
Total Responses: 94



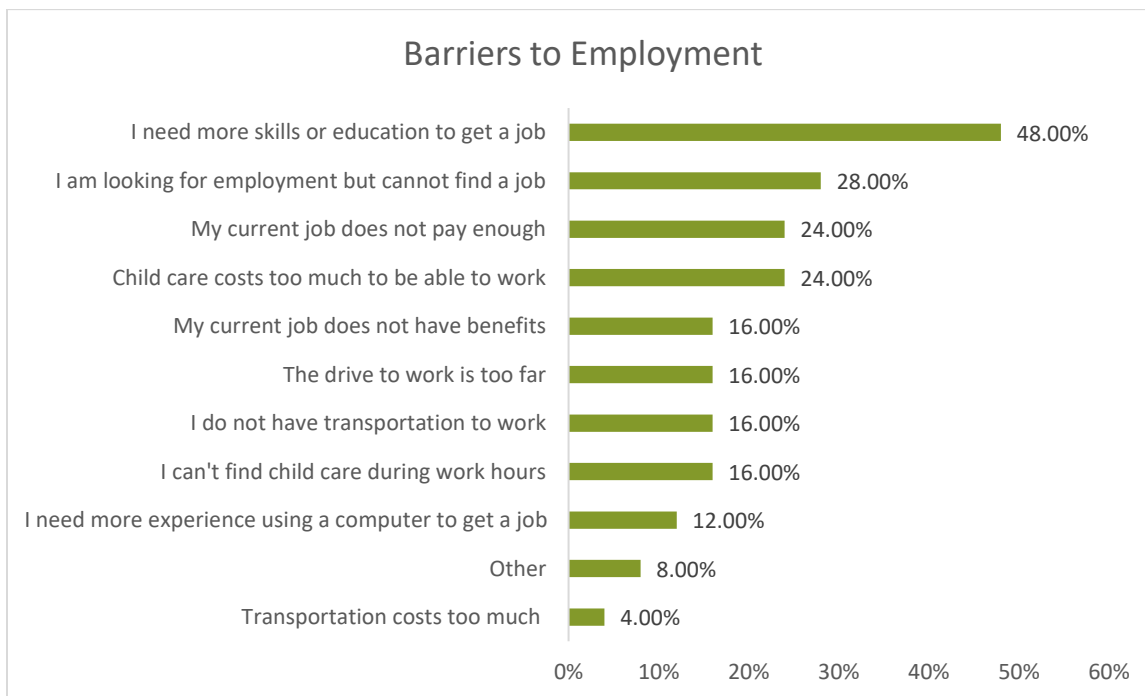
Total Responses: 24

Jobs and Employment

Survey respondents were then asked, “Are jobs or employment a challenge for you or your family?” Of the 94 respondents, 26 individuals responded yes. 25 respondents noted their reasons why. The most common reason for employment being a challenge was needing more skills or education to get a job. The open-ended responses included challenges of being self-employed and not enough job opportunities close by due to lack of transportation.



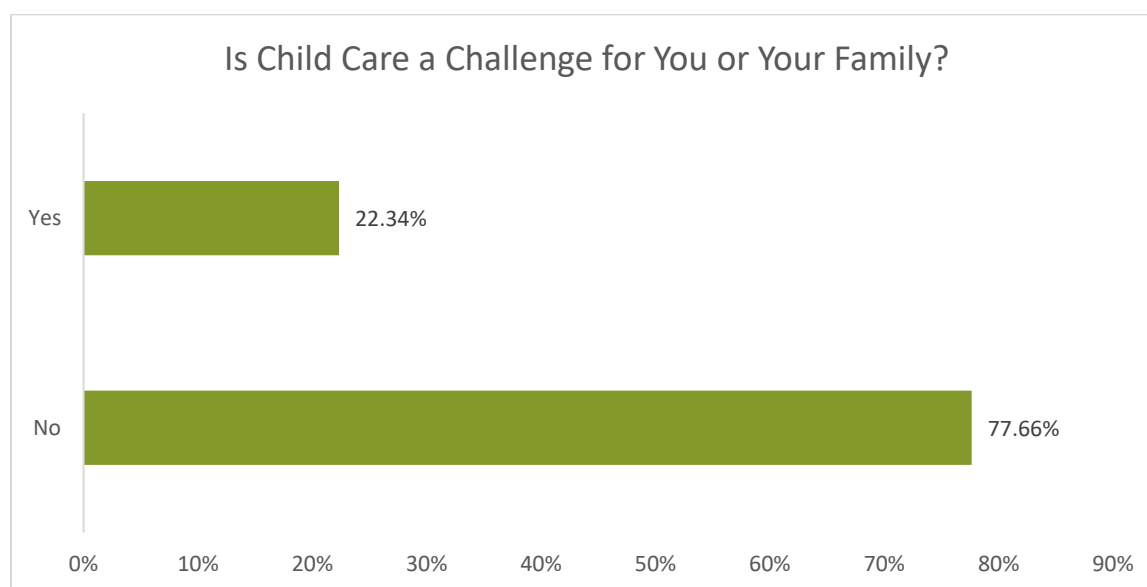
Total Responses: 94



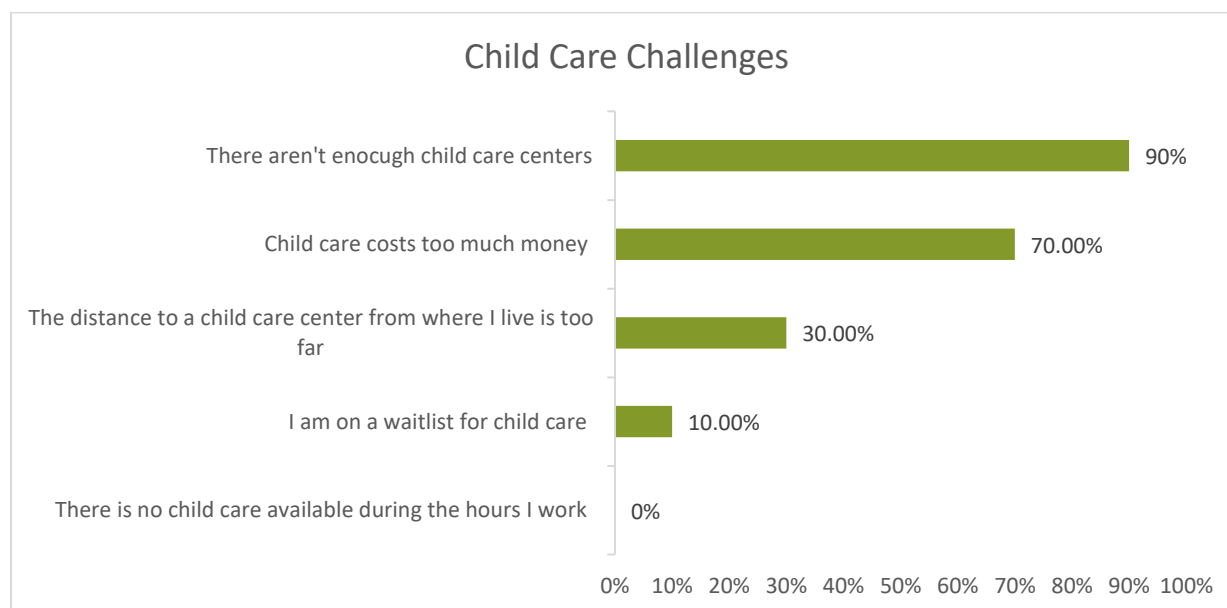
Total Responses: 25

Child Care

Of the 94 respondents, 21 individuals reported challenges with child care. 20 individuals provided details as to what was creating a challenge for them, as seen in the graph below. Open-ended comments noted a barrier that the available child care centers do not provide care for infants and toddlers. For more information on child care availability in Goochland County, please see the Goochland County Community Profile.



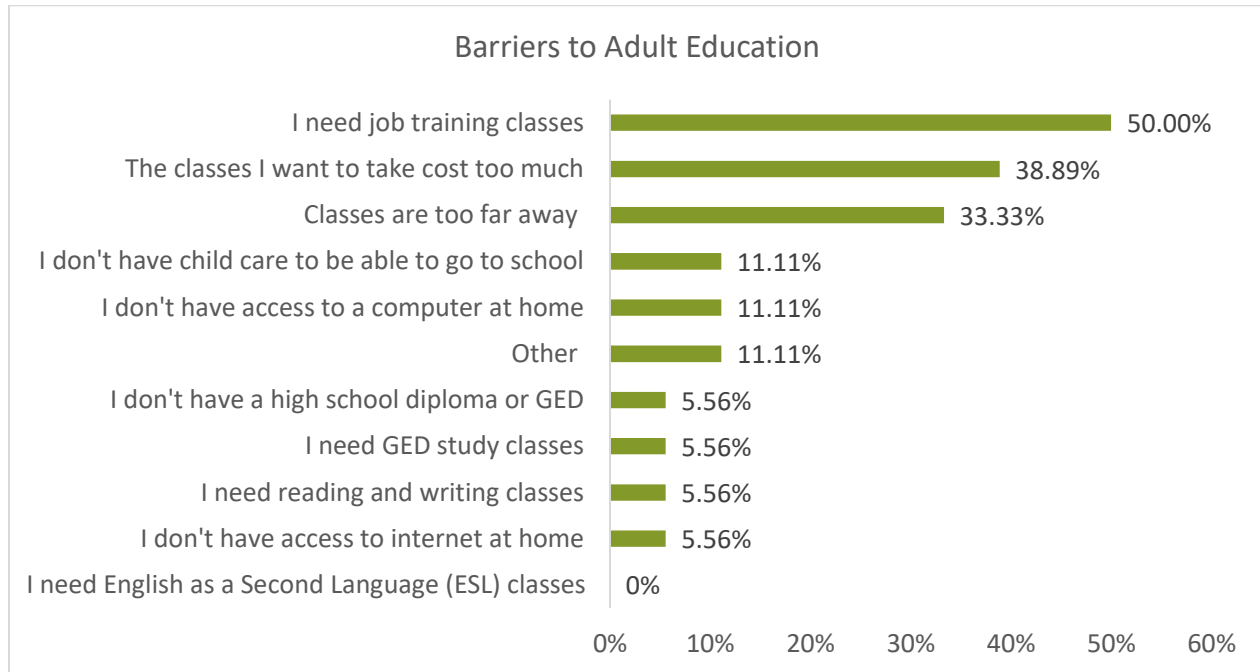
Total Responses: 94



Total Responses: 20

Adult Education

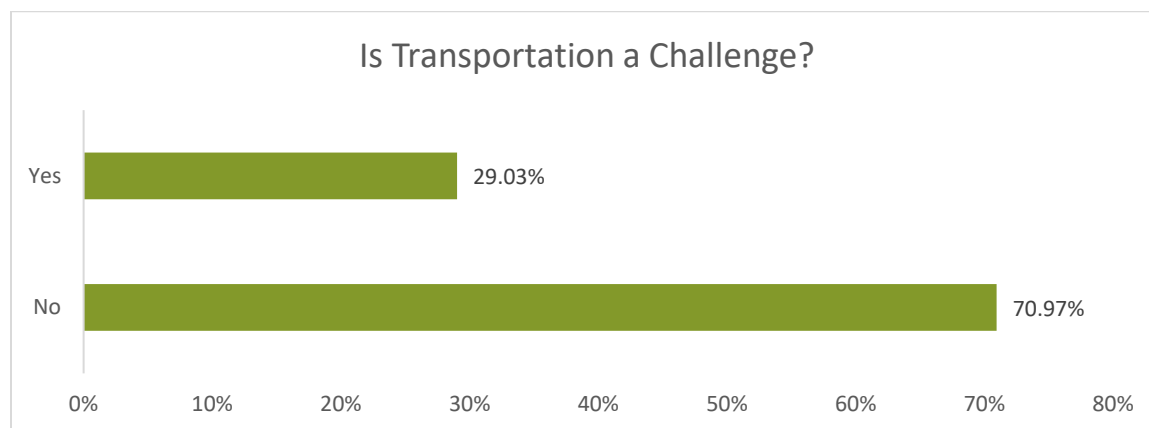
Of the 94 respondents, 19.35% reported that adult education was a challenge for them or their families. 18 respondents identified the barriers they face. The main challenges were due to needing additional job training classes, not being able to afford the classes they want to take, and distance classes being too far away. The open-ended responses noted the difficulty single parents face when working full time and attending classes. The graph below shows further detail into the barriers to adult education for respondents.



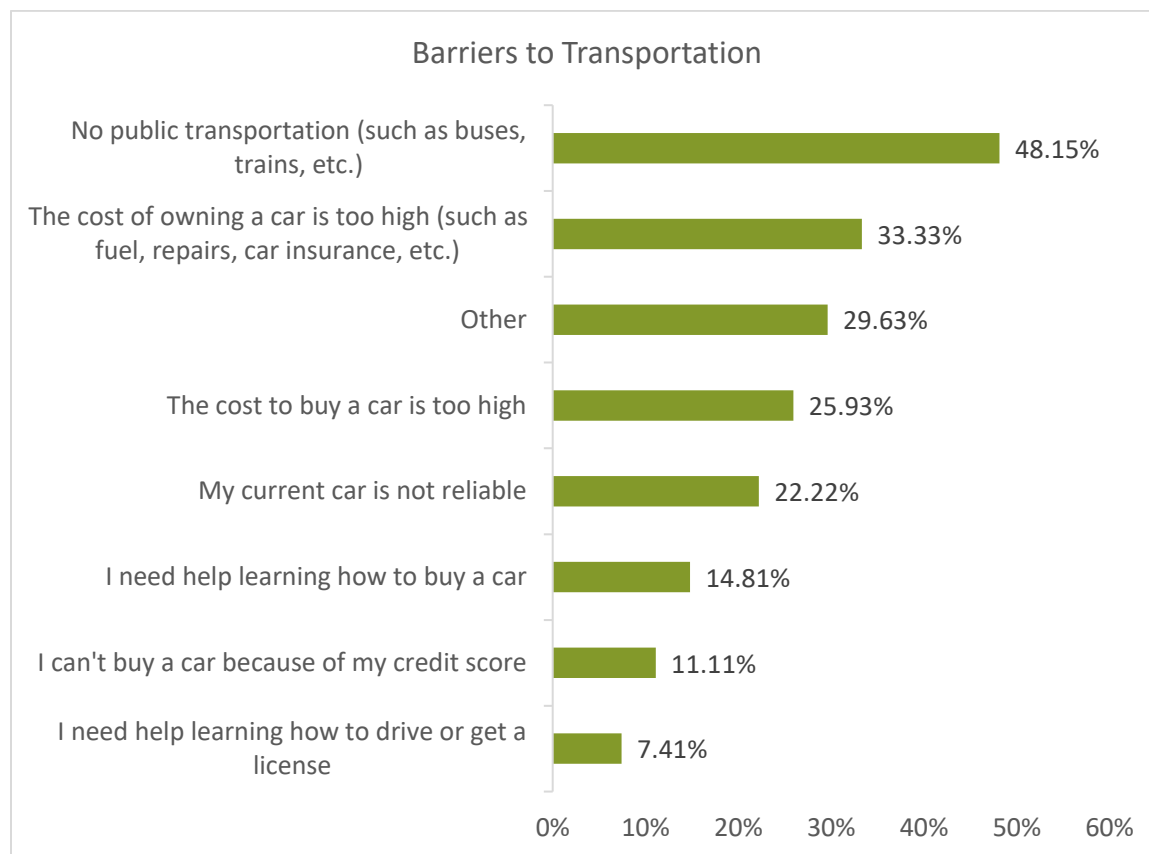
Total Responses: 18

Transportation

27 of respondents shared that transportation was a challenge for them. The main cause for this challenge was the lack of public transportation. The open-ended “other” responses listed need for car repairs, being unable to find an affordable car, no Uber, Lyft, or taxis in the Hadensville area, increased traffic, and disabilities that limit driving. Additional open-ended responses included the need for more bike lanes and increased traffic. Additional barriers to transportation are noted below.



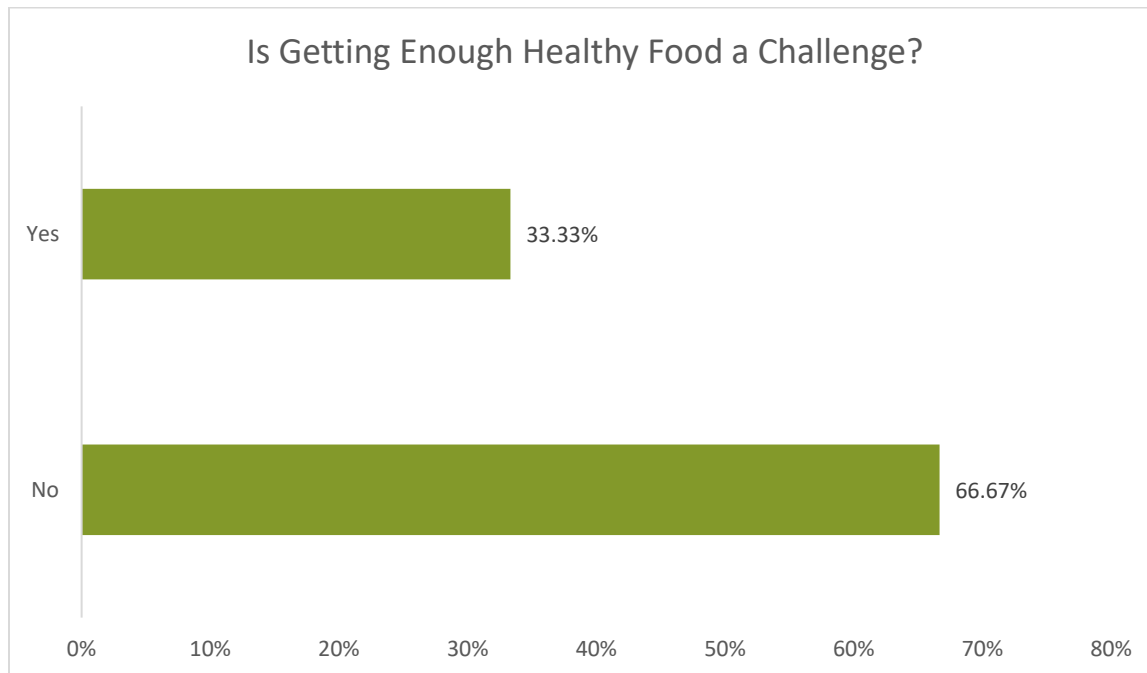
Total Responses: 93



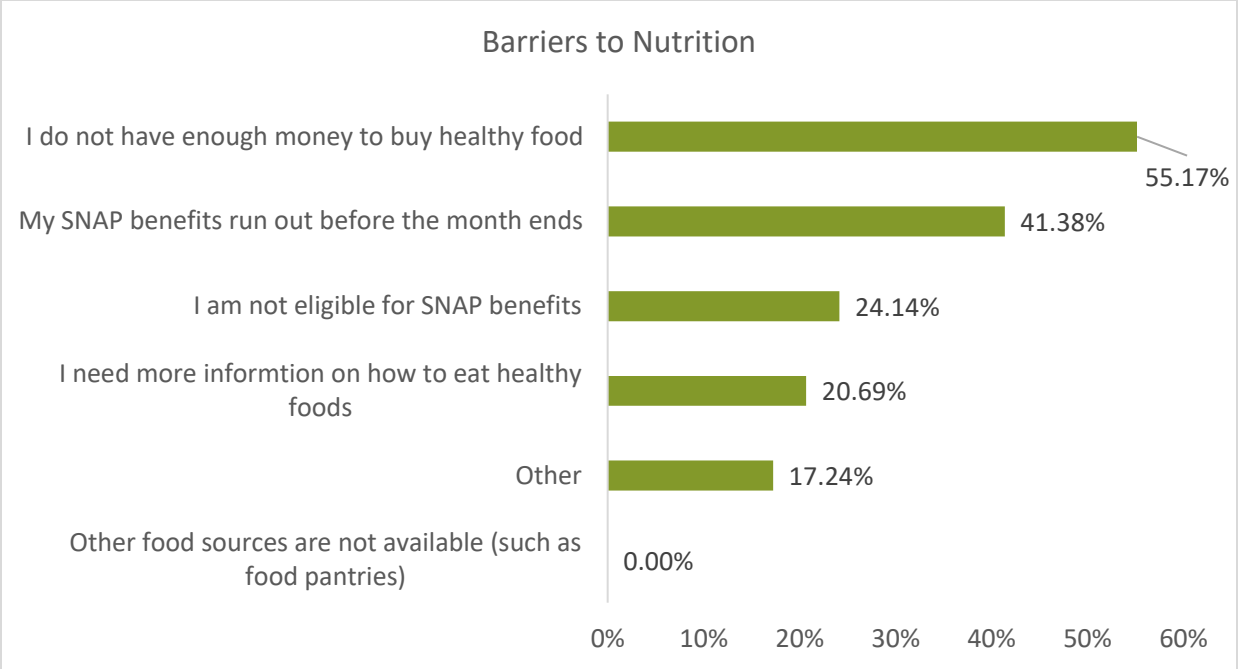
Total Responses: 27

Nutrition

One out of three respondents reported that getting enough healthy food was a challenge for their household. Those experiencing challenges provided details of the barriers they experience accessing enough healthy food. The most noted barrier was not being able to afford healthy food. No respondents reported that they do not have food pantries available, suggesting a high awareness of local food pantries in Goochland County. A majority of the open-ended “other” responses highlighted limited grocery stores as a barrier to eating healthy. Please see page the Community Profile section for more details on grocery stores in Goochland County.



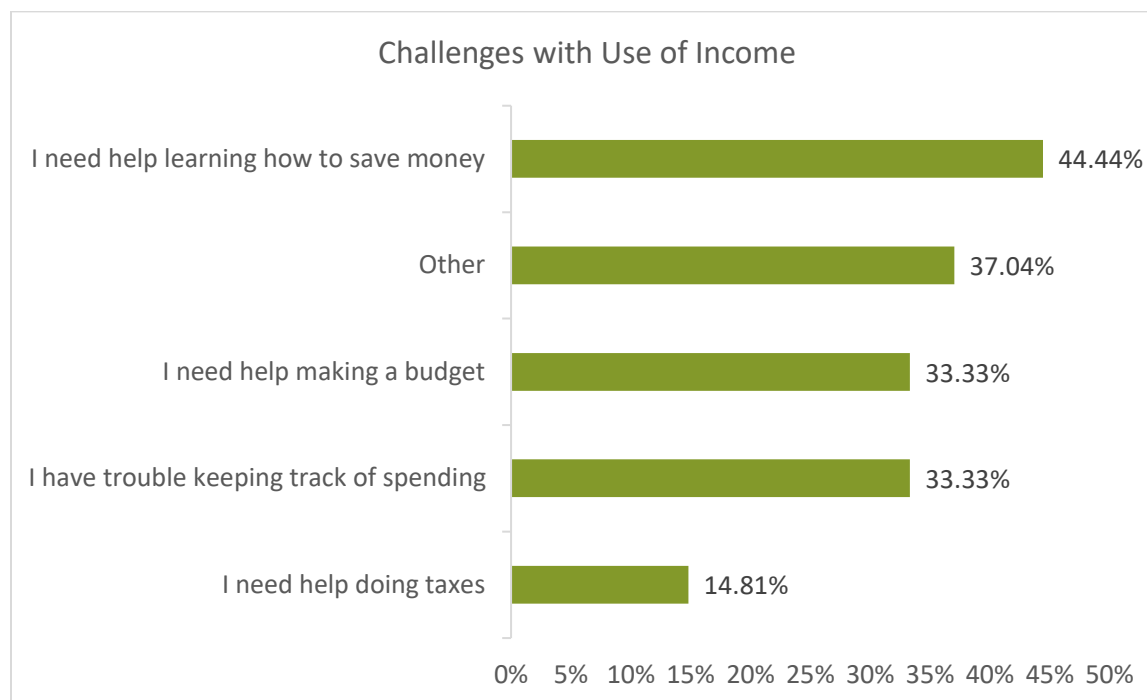
Total Responses: 93



Total Responses: 29

Use of Income

Of the 91 respondents who answered this question, 31.87% noted challenges using money, such as budgeting and saving money. 27 respondents selected the following barriers noted in the graph below. The most common challenge with using money was needing help learning how to save money. The open-ended “other” responses listed an increased cost of living, fixed income, and unpredictable costs, such as medical bills, as a contributing factor to their challenges using their income.

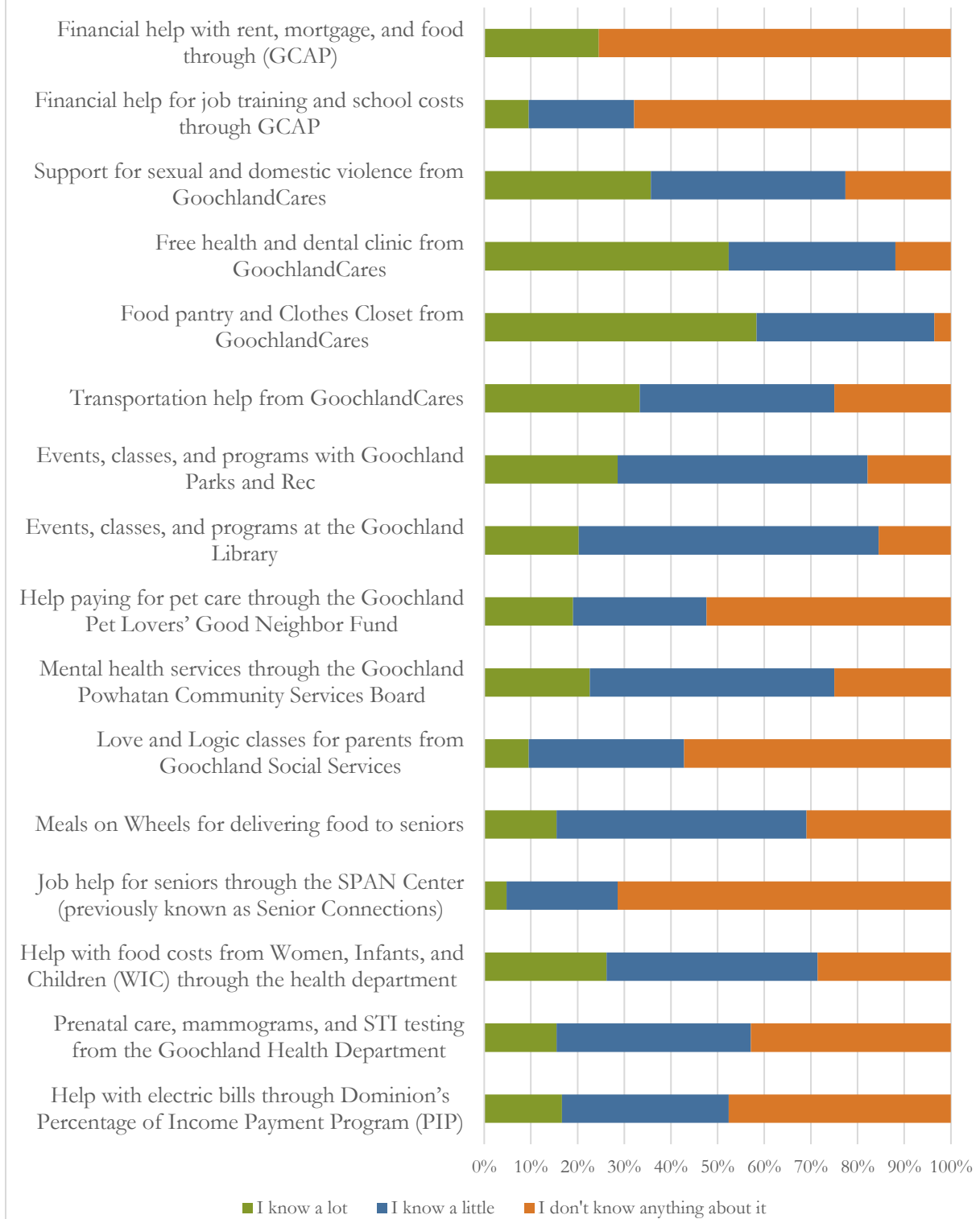


Total Responses: 27

Awareness of Resources

Survey respondents were then asked about their level of awareness of various services, programs, and resources available to Goochland County residents. The information below reflects a high level of awareness of GoochlandCares’ food pantry. As noted in the focus group section, awareness of job training financial assistance is an area of improvement. Please see below for the full list of resources.

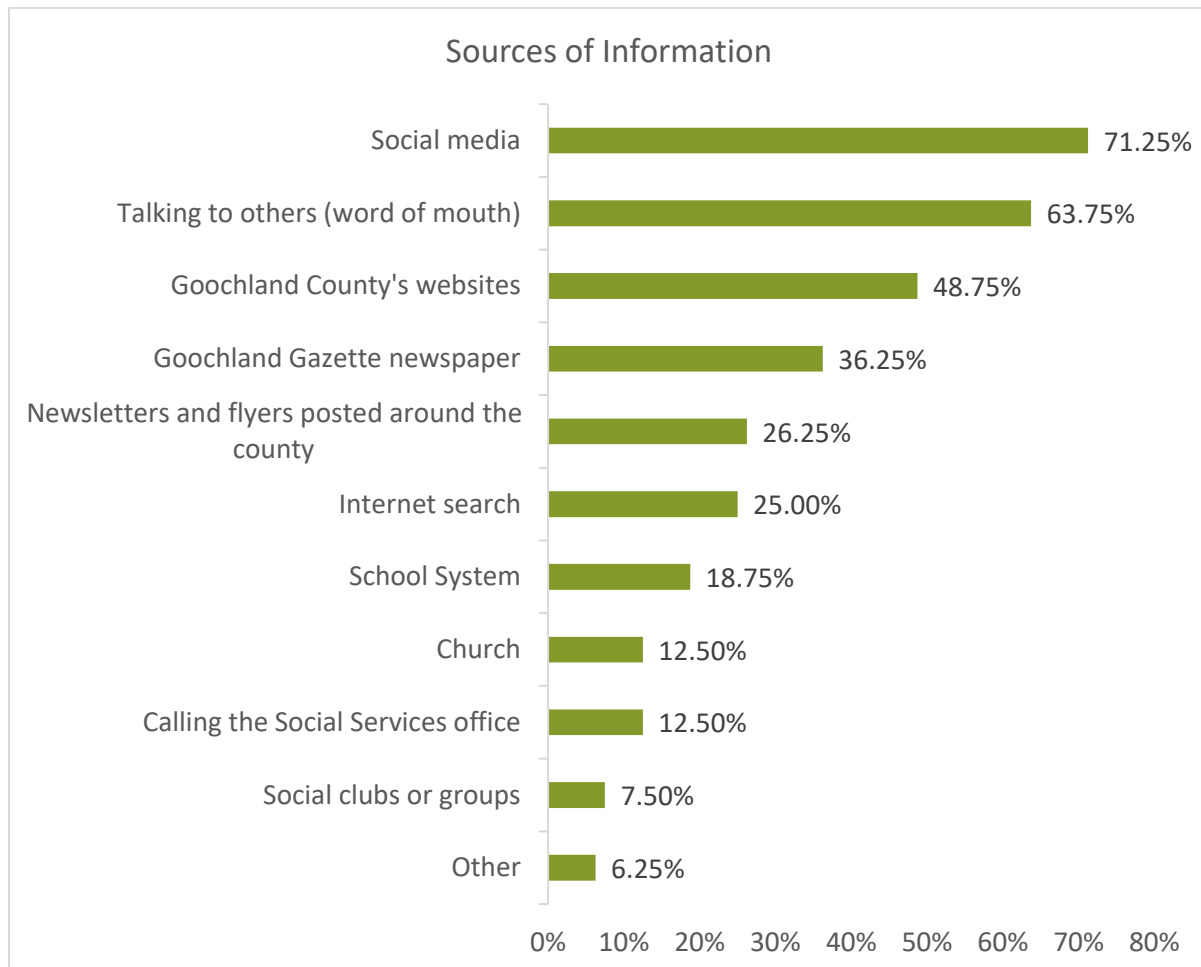
Awareness of Resources



Total Responses: 84

Communication

To gain a better understanding of how and where to share information, the survey respondents were asked, “Where do you learn about programs, events, and resources in Goochland County?” The top response was social media with 71.25%. All forms of communication listed had a response, highlighting the benefit of sharing information through various avenues. The open-ended “other” category included responses of email, local blogs, GoochlandCares, and family members.



Total Responses: 80

Open-ended Questions:

Respondents were then asked if they had any other information they would like to share that wasn't asked. 22 residents shared the following requests and topics.

- Significant need for affordable housing options, including modular homes, and upscale mobile home parks
- Multiple requests for home repairs
- Concerns about the lack of childcare for working families
- Transportation to and from community events, especially for seniors
- More services for people with disabilities
- Increase of mental health providers for residents in the county
- Concern with income being too high to qualify for income-based services
- More grocery store and restaurant options
- Recreational and support services for the east end of the county
- Parenting support when experiencing challenges with children
- Veteran care access in the county

Respondents were asked if there any programs they would like to see in Goochland that are not currently available. 23 respondents shared the following information.

- Multiple requests for car repair
- Classes for senior enrichment, adult day care, and social clubs for seniors with bus rides available
- Community center in the East End
- Boys and Girls club
- Places where children can dance
- Child care in the Goochland Courthouse area with sliding scale tuition
- Programs to support grandparents who are raising their grandchildren
- Transportation for older adults
- Programs to learn a skill or trade for those that can't afford college
- Substance abuse programs
- Public transportation like GRTC link
- Connection between public safety and referring people to local services
- Help seniors with upkeep, clean up, lawn care
- Programs for teenagers
- Movies at the library
- Early Head Start
- More preschool, day care, and affordable early education opportunities
- Swimming lessons, affordable sports, and tutoring for children

GCAP Client Focus Group Summary

Five residents of Goochland County, who have received GCAP services volunteered to participate in a focus group. Their feedback provided valuable insight into the effectiveness of current services, as well as areas for improvement.

Positive Aspects of Community Action Services:

When asked what services were most helpful to them, participants named that GCAP and GoochlandCares provided crucial support in several areas, including:

- Food access via GCAP monthly food gift cards and GoochlandCares Food Pantry
- Dental and medical care
- Affordable clothing through the Clothes Closet

Challenges and Barriers to Accessing Resources

Some challenges were shared regarding access to resources:

- **Rising Costs:** Participants noted that the increasing prices of clothing, shoes, furniture, and appliances have made it more difficult for families to afford these essentials. Even when provided with a voucher, the voucher doesn't go as far as it used to, due to rising costs.
- **Hours of Operation:** Some participants expressed that extending the hours of the Social Services office until 5pm would make it easier for clients to access in-person assistance. While Social Services has a 24/7 drop box for submitting paperwork, many participants were unaware of this feature or reported difficulty finding it. Participants agreed that a larger, more visible sign would help increase awareness and usage of the drop box.

Feedback on the Application Process

When asked about the application process for Community Action assistance, participants generally found it to be easy, fast, and straight-forward. They appreciated the availability of an online application. However, one participant expressed confusion about how to use the job training assistance offered by GCAP, indicating a need for clearer instructions regarding this service.

Recommendations for Improving Communication

Participants offered several suggestions to improve the ways their voices could be heard in decision-making and increasing awareness of services.

- **Communication Channels:** Email and paper mail directly to residents were identified as effective communication methods. Participants suggested that collaboration between

agencies serving low-income individuals could help raise awareness of available services. For example, if a nonprofit organization is sending out information about an event to their current clients, they could include a brochure detailing GCAP services, and vice versa. GCAP recently created a no-reply email to send information from various organizations directly to GCAP clients.

- **Biannual Focus Groups:** The idea of hosting focus groups twice a year was proposed. Participants expressed that they enjoyed the small-group format of this session, as it allowed them to provide direct feedback and ask questions. They recommended that these sessions include both service users and providers. This format would help organizations understand what is working well and what needs improvement, while giving residents the opportunity to learn about available services. To maximize participation, it was suggested that the focus groups be held at varying times (morning, afternoon) and in different formats (virtual and in-person).

Suggestions for Youth Services

A common concern was the lack of after-school programs for children in a walkable location to the schools. Participants noted that middle and high school students often walk to businesses, as they have no designated place to socialize outside of a business setting. It was suggested that a program for youth, ideally running from 4–6pm, would be helpful for families, especially for parents who are unable to pick up their children right when school ends.

Services for Older Adults

In the Community Needs Survey, expanding services for older adults in the community was a top need. Participants expressed a desire for a space where older adults can socialize, share meals, and engage in activities together. It was noted that many residents were unaware of the Friendship Cafes available throughout the county to older adults. To increase awareness, participants recommended mailing hard copies of flyers directly to county residents and posting flyers at local stores and businesses.

General Awareness of Available Services

A recurring theme from the focus group was that many residents are unaware of the range of services available to them, but are eager to learn. This indicates an opportunity for agency collaboration to ensure that individuals in the community are informed about the resources they can access.

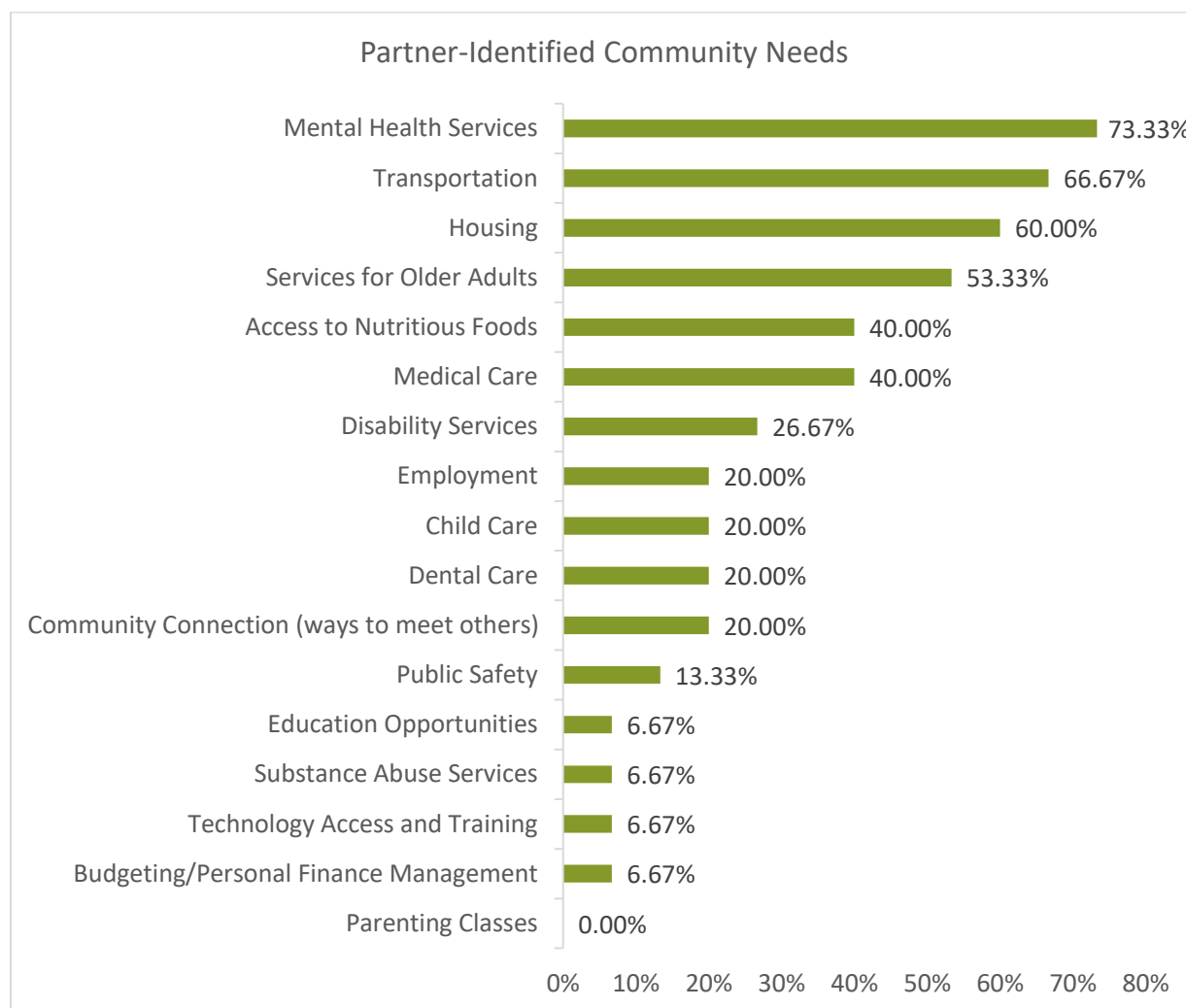
Community Partner Survey Data

Collaboration between community partners, including government, nonprofit, and private sectors, is important to addressing the community as a whole. 15 community representatives from the following organizations responded to the survey. Some agencies had multiple staff members respond, as they have different focus areas within the agency. Questions that only count an organization once are noted.

- Goochland County Human Services
- Chickahominy Health District/Goochland County Health Department
- Goochland County Public Schools
- CaptionCall by Sorenson
- GoochlandCares
- Goochland Fire-Rescue and Emergency Services
- Virginia Department of Health
- VirginiaNavigator
- Goochland Powhatan Community Services Board

Partner Organization Identified Community Needs

In the same format as the community member survey, partners were asked to identify the top five needs in Goochland County based on the work they do. The overlap between community member and providers of the top five needs were **services for older adults, transportation, and housing**. The Chickahominy Health Department also identified services for older adults and housing as part of their top three needs for Goochland County.



Total Responses: 15

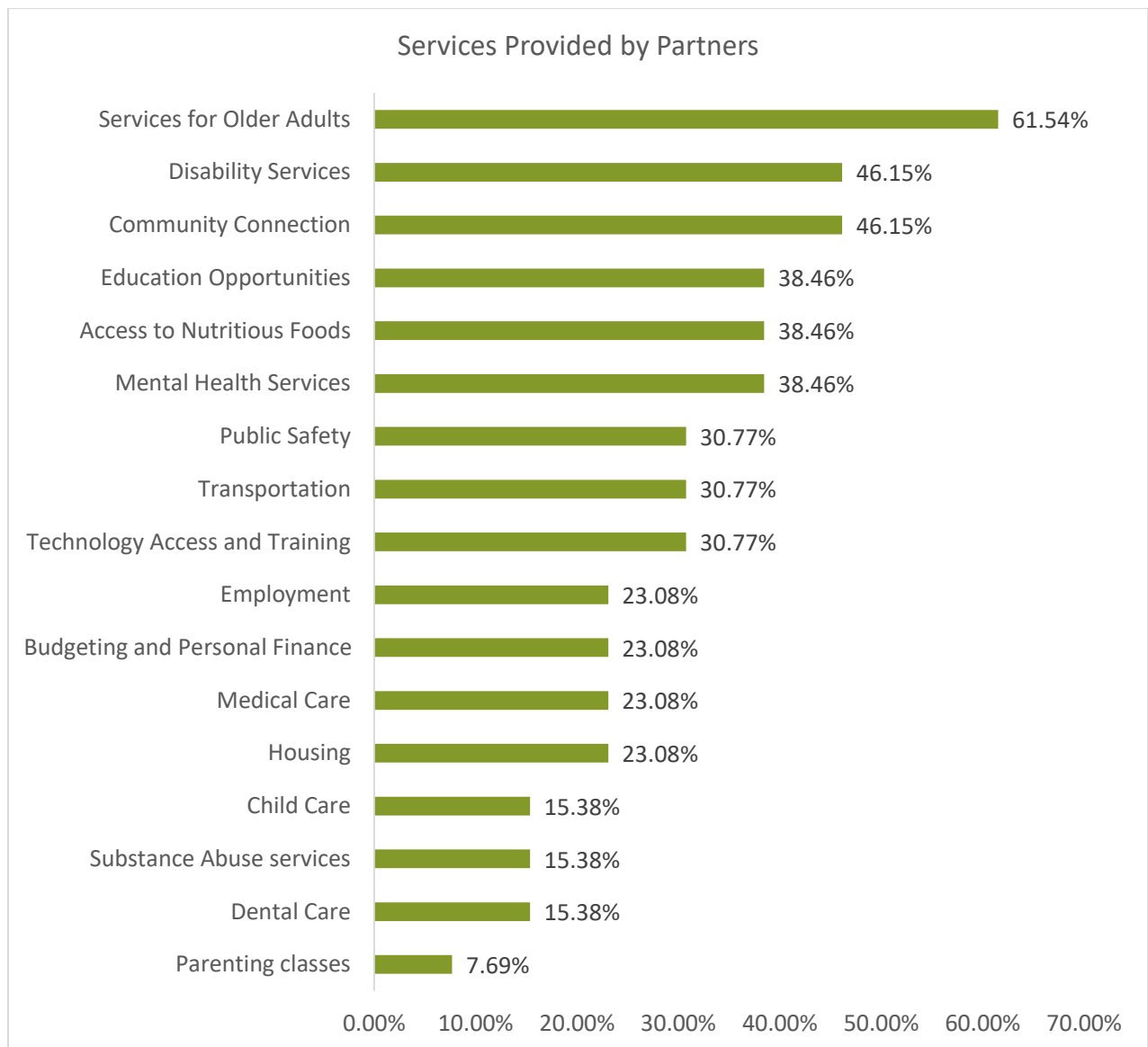
Partner Organization Services

The services provided by partners were either obtained through their partner survey responses or by their website. This was used to evaluate if services being provided matched the services needed. Each organization is only counted once, regardless of how many staff members completed the survey.

The 13 organizations included in this chart are:

1. Goochland County Human Services
2. Goochland (Chickahominy) Health Department
3. GoochlandCares
4. Goochland County Public Schools
5. CaptionCall by Sorenson
6. Goochland Fire, Rescue, and Emergency Services
7. Virginia Navigator
8. Goochland Powhatan Community Services Board
9. SPAN Center, previously known as Senior Connections
10. Goochland Parks and Recreation
11. Goochland (Pamunkey) Library
12. Goochland Social Services and Goochland Community Action Program
13. FeedMore

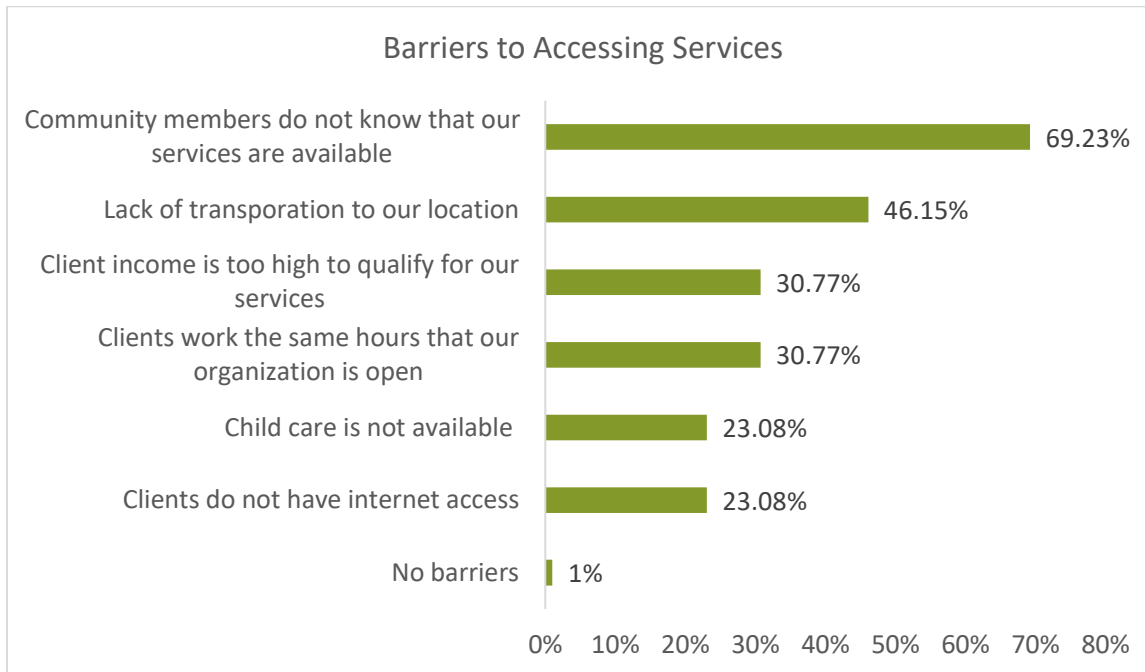
Services for older adults was noted as the top service provided by partners. Multiple partners noted that while they don't have programs specifically for older adults, many older adults utilize the services they offer. Services offered include coaches for managing blood pressure, Medicaid long-term care screenings, collaboration with senior-café programs, transportation via bus specifically for older adults, mental health counseling, and assisted living financial support.



Total organizations represented: 13

Barriers to Accessing Services

Partners were asked what barriers impact their clients' ability to access their services. The top response was that community members do not know that their services are available to them. This highlights a theme from the focus group as well, with focus group members requesting more information about services available to them.



Total Responses: 13

Goochland County Community Profile

Household Income and Poverty Rates

Household Income

The median household annual income for Goochland County is \$122,002, according to the US Census Bureau's Small Area Income and Poverty Estimates. The median household income is \$32,138 greater than Virginia and \$44,283 greater than the United States.

Report Area	Estimated Population	Median Household Income
Goochland County, VA	26,224	\$122,002
Virginia	8,500,510	\$89,864
United States	326,104,344	\$77,719

Data Source: US Census Bureau, [Small Area Income and Poverty Estimates](#). 2023

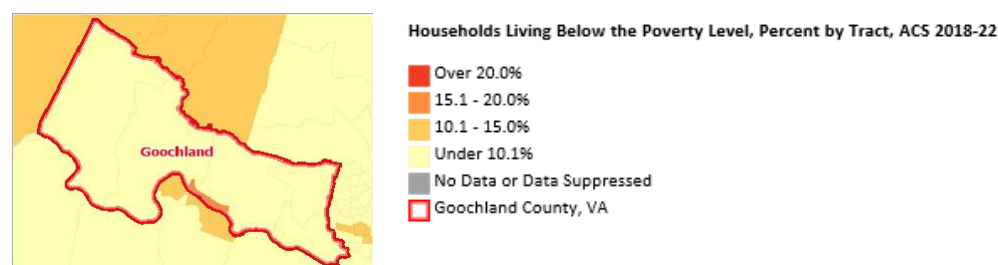
Households Experiencing Poverty

The number and percentage of households in poverty are shown below for Goochland County. In 2022, it is estimated that there were 525 households, or 5.4%, living in poverty. This percentage is significantly lower than Virginia and the United States.

Report Area	Total Households	Households in Poverty	Percent Households in Poverty
Goochland County, VA	9,788	525	5.4%
Virginia	3,289,776	331,947	10.1%
United States	125,736,353	15,616,265	12.4%

Note: This indicator is compared to the state average.

Data Source: US Census Bureau, [American Community Survey](#). 2018-22.



Employment

Current Unemployment

Labor force, employment, and unemployment data is provided in the table below. Goochland County experienced an average 2.9% unemployment rate in December 2024, which is slightly higher than the state of Virginia and less than the United States.

Report Area	Labor Force	Number Employed	Number Unemployed	Unemployment Rate
Goochland County, VA	12,213	11,861	352	2.9%
Virginia	4,537,012	4,410,048	126,964	2.8%
United States	168,966,344	162,061,609	6,904,736	4.1%

Note: This indicator is compared to the state average.

Data Source: US Department of Labor, [Bureau of Labor Statistics](#). 2025 - January

Five Year Unemployment Rate

Unemployment change within the report area from December 2020 to December 2024 is shown in the chart below. According to the U.S. Department of Labor, unemployment for this five year period grew slightly from 2.8% to 2.9% in Goochland County.

Report Area	December 2020	December 2021	December 2022	December 2023	December 2024
Goochland County, VA	2.8%	3.8%	2.6%	2.9%	2.9%
Virginia	2.9%	4.8%	2.7%	2.9%	2.8%
United States	4.0%	6.8%	4.4%	3.9%	4.1%

Data Source: US Department of Labor, [Bureau of Labor Statistics](#). 2025 - January

Travel Time to Work

Travel time for workers who travel to work (do not work at home) is shown for Goochland County. The average commute time, according to the American Community Survey (ACS), for Goochland County is on average 30.00 minutes, which is greater than the state and national average.

Report Area	Workers that Commute Age 16 and Up	% Workers Travelling < 10 mins	% Workers Travelling between 10 and 30 mins	% Workers Travelling between 30 and 60 mins	% Workers Travelling > 60 mins	Average Commute Time (mins)
Goochland County, VA	9,568	8.58%	43.27%	40.81%	7.34%	30.00
Virginia	3,608,428	10.42%	49.58%	30.84%	9.17%	27.57
United States	136,377,810	12.62%	49.76%	28.89%	8.74%	26.57

Data Source: US Census Bureau, [American Community Survey](#). 2019-23.[Show more details](#)



Average Work Commute Time (Minutes), Average by Tract, ACS 2019-23

- Over 28 Minutes
- 25 - 28 Minutes
- 21 - 24 Minutes
- Under 21 Minutes
- No Data or Data Suppressed
- Goochland County, VA

Education

Attainment - Overview

Educational Attainment shows the distribution of the highest level of education achieved in Goochland County. It helps schools and businesses to understand the needs of adults, whether it be workforce training or the ability to develop science, technology, engineering, and mathematics opportunities. Educational attainment is calculated for persons over 25 years old, and is an estimated average for the period from 2018 to 2022.

In Goochland County, 44.5% have at least a college bachelor's degree, while 23.2% stopped their formal educational attainment after high school.

Report Area	No High School Diploma	High School Only	Some College	Associate's Degree	Bachelor's Degree	Graduate or Professional Degree
Goochland County, VA	5.8%	23.2%	18.8%	7.7%	25.0%	19.5%
Virginia	8.9%	23.9%	18.5%	7.8%	23.1%	17.9%
United States	10.9%	26.4%	19.7%	8.7%	20.9%	13.4%

Note: This indicator is compared to the state average.

Data Source: US Census Bureau, [American Community Survey](#). 2018-22.



**Population with No High School Diploma (Age 25+),
Percent by Tract, ACS 2018- 22**

- Over 21.0%
- 16.1 - 21.0%
- 11.1 - 16.0%
- Under 11.1%
- No Data or Data Suppressed
- Goochland County, VA

Access - Preschool Enrollment (Age 3-4)

This indicator reports the percentage of the population age 3-4 that is enrolled in school. This indicator helps identify places where preschool opportunities are either abundant or lacking in the educational system. Goochland County has a slightly lower percentage of 3-4 year olds enrolled in preschool than Virginia.

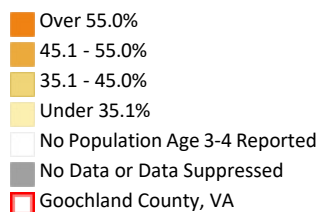
Report Area	Population Age 3-4	Population Age 3-4 Enrolled in School	Population Age 3-4 Enrolled in School, Percent
Goochland County, VA	335	153	45.67%
Virginia	201,703	92,377	45.80%
United States	7,958,841	3,631,021	45.62%

Note: This indicator is compared to the state average.

Data Source: US Census Bureau, [American Community Survey](#). 2018-22.



Enrollment in School, Children (Age 3-4), Percent by Tract, ACS 2018-22



Housing

Housing Inventory

A comparison of housing units between Goochland County and Virginia is below. Goochland County has a higher percentage of owner occupied units and lower percentage of renter occupied units, compared to the state of Virginia. There is also a lower percentage of vacant homes in Goochland County.

Housing Description	Goochland County	Virginia
Estimated Total Housing Units	10,623	3,654,784
Occupied	9,788	3,326,260
% Occupied	92.1%	91.0%
Owner occupied	8,272	2,234,492
% Owners	84.5%	61.1%
Renter occupied	1,516	1,091,768
% Renter occupied	15.5%	29.9%
Total Vacant	835	328,524
% Vacant	7.9%	9.0%

Data Source: US Census Bureau, American Community Survey. 2018-22.

Retrieved from <https://data.census.gov/table/ACSDP5Y2023.DP04?g=050XX00US51075>

Median Gross Rent in Goochland County

According to the American Community Survey, 5-Year Estimate for 2019-2023, the median gross rent in Virginia is **\$1,514** per month, compared to **\$1,567** in Goochland County.

Monthly Rent	Occupied Units Paying Rent in Goochland County	Occupied Units Paying Rent in Virginia
Less than \$500	1.00%	5.2%
\$500 to \$999	20.30%	17.6%
\$1,000 to \$1,499	25.90%	26.6%
\$1,500 to \$1,999	21.20%	23.7%
\$2,000 to \$2,499	25.10%	14.5%
\$2,500 to \$2,999	3.60%	6.3%
\$3,000 or more	2.90%	6.2%

Data source: US Census Bureau, American Community Survey. 2019-23.

Average Home Value

According to the American Community Survey, 5-Year Estimate for 2019-2023, the median home value is **\$360,700** in Virginia and **\$483,700** in Goochland County.

Average Home Value	Percentage of Homes in Goochland County	Percentage of Homes in Virginia
Less than \$50,000	1.8%	4.0%
\$50,000 to \$99,999	0.7%	3.9%
\$100,000 to \$149,999	1.7%	5.7%
\$150,000 to \$199,999	4.3%	7.6%
\$200,000 to \$299,999	13.9%	19.4%
\$300,000 to \$499,999	29.4%	27.8%
\$500,000 to \$999,999	38.2%	25.3%
\$1,000,000 or more	10.1%	6.4%

Data source: US Census Bureau, American Community Survey. 2019-23.

Housing Costs - Cost Burden (30%)

This indicator reports the percentage of the households where housing costs are 30% or more of total household income. This indicator provides information on the cost of monthly housing expenses for owners and renters. The information offers a measure of housing affordability and excessive shelter costs. The data also serve to aid in the development of housing programs to meet the needs of people at different economic levels. Of the 9,788 total households in the report area, 1,959 or 20.01% of the population live in cost burdened households. The 9,788 total households reflects the total occupied housing units, including both renters and home-owners.

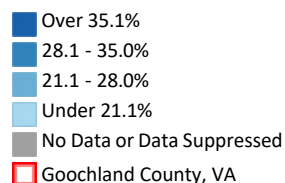
Report Area	Total Households	Cost-Burdened Households	Cost-Burdened Households, Percent
Goochland County, VA	9,788	1,959	20.01%
Virginia	3,289,776	927,674	28.20%
United States	125,736,353	38,363,931	30.51%

Note: This indicator is compared to the state average.

Data Source: US Census Bureau, American Community Survey. 2018-22.



Cost Burdened Households (Housing Costs Exceed 30% of Household Income), Percent by Tract, ACS 2018-22



Household Structure - Older Adults Living Alone

This indicator reports the percentage of households occupied by a single older adult (age 65+). This indicator is included because older adults who live alone are vulnerable populations who may have challenges accessing basic needs, including health needs. As seen in the map below, there are larger concentrations of older adults living alone in the western and northeastern ends of the county. However, Goochland County has a lower percentage of older adults living alone than the state and national average.

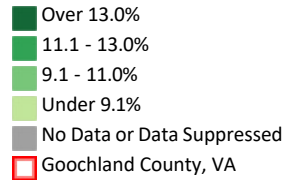
Report Area	Total Occupied Households	Total Households with Seniors (Age 65+)	Households with Seniors Living Alone	Percentage of Total Households	Percentage of Senior Households
Goochland County, VA	9,788	3,679	1,073	10.96%	29.17%
Virginia	3,289,776	985,016	366,745	11.15%	37.23%
United States	125,736,353	38,775,247	14,433,125	11.48%	37.22%

Note: This indicator is compared to the state average.

Data Source: US Census Bureau, [American Community Survey](#). 2018-22.



Households with Seniors (Age 65+) Living Alone, Percent by Tract, ACS 2018-22



Housing Quality - Substandard Housing

This indicator reports the number and percentage of owner- and renter-occupied housing units having at least one of the following conditions:

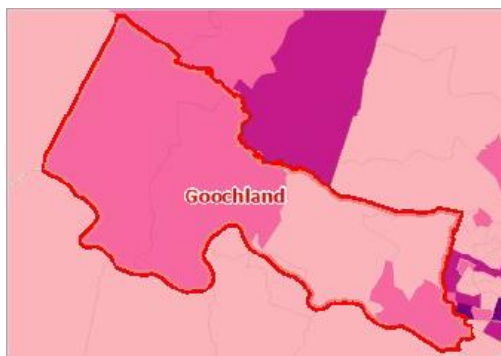
1. Lacking complete plumbing facilities
2. Lacking complete kitchen facilities
3. With 1 or more occupants per room
4. Selected monthly owner costs as a percentage of household income greater than 30%
5. Gross rent as a percentage of household income greater than 30%.

Selected conditions provide information in assessing the quality of the housing inventory and its occupants. This data is used to easily identify homes where the quality of living and housing can be considered substandard. Of the 9,788 total occupied housing units in the report area, 2,129 or 21.75% have one or more substandard conditions.

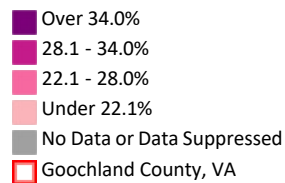
Report Area	Total Occupied Housing Units	Occupied Housing Units with One or More Substandard Conditions	Occupied Housing Units with One or More Substandard Conditions, Percent
Goochland County, VA	9,788	2,129	21.75%
Virginia	3,289,776	933,360	28.37%
United States	125,736,353	39,858,044	31.70%

Note: This indicator is compared to the state average.

Data Source: US Census Bureau, [American Community Survey](#). 2018-22.



Substandard Housing Units, Percent of Total by Tract, ACS 2018-22



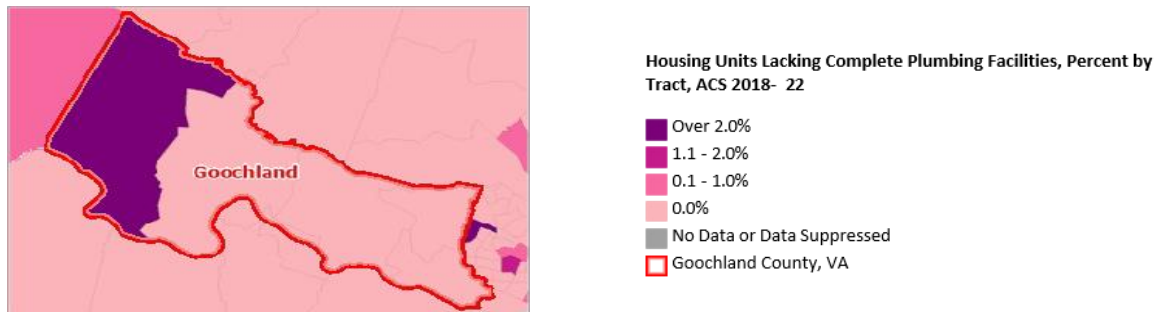
Number of Unsafe, Unsanitary Homes

The number and percentage of occupied housing units without plumbing are shown for Goochland County. U.S. Census data shows 101 housing units in the report area were without plumbing in 2000 and ACS 5 year estimates show 62 housing units in the report area were without plumbing in 2022. Goochland County has a higher percentage of unsafe and unsanitary homes compared to Virginia and the United States. These homes are in a higher concentration towards the western side of the county.

Report Area	Occupied Housing Units 2000	Housing Units without Plumbing 2000	Percent without Plumbing 2000	Occupied Housing Units 2022	Housing Units without Plumbing 2022	Percent without Plumbing 2022
Goochland County, VA	6,158	101	1.54%	9,788	62	0.63%
Virginia	2,699,173	19,550	0.67%	3,289,776	10,560	0.32%
United States	106,741,426	736,626	0.69%	126,956,011	502,642	0.40%

Note: This indicator is compared to the state average.

Data Source: US Census Bureau, [American Community Survey](#). 2018-22.



Evictions

This indicator reports information about formal evictions based on court records from 48 states and the District of Columbia, compiled by the Eviction Lab. The number of eviction filings within the report area is shown in below. The “filing rate” is the ratio of the number of evictions filed in an area over the number of renter-occupied homes in that area. For the year 2018, the Eviction Lab reports that, of 1,167 rental homes in the report area, there were 41 eviction filings, for an eviction filing rate of 3.5.

Note: Not all counties have data that has been provided. Indicator data do not include information about "informal evictions", or those that happen outside of the courtroom.

Report Area	Renter Occupied Households	Estimated Eviction Filings	Estimated Eviction Filing Rate
Goochland County, VA	1,167	41	3.5
Virginia	2,278,878	340,135	14.9
United States	140,706,143	10,969,285	7.8

Note: This indicator is compared to the state average. Data Source: [Eviction Lab](#). 2018.

Transportation

There is no public transportation in Goochland County. Some nonprofits offer rides for those who qualify, such as older adults or individuals with disabilities. However, there is no public transportation system that is open to all. Transportation was also one of the top needs in the 2021 GCAP Community Needs Assessment.

Vehicle Availability

Goochland County has a lower percentage of households without a vehicle than the state of Virginia.

Vehicles Available per Household	Goochland Estimate	Goochland Percent	Virginia Estimate	Virginia Percent
No vehicles available	261	2.7%	199,566	6.1%
1 vehicle available	2,035	20.8%	996,723	30.3%
2 vehicles available	3,702	37.8%	1,236,632	37.6%
3 or more vehicles available	3,790	38.7%	856,855	26.0%

Data Source: US Census Bureau, [American Community Survey](#). 2018-22.

Retrieved from: <https://data.census.gov/table/ACSDP5Y2022.DP04?g=050XX00US51075&hidePreview=true>

Child Care

According to the Virginia Department of Social Services, Goochland County has a total of four licensed child care centers, three religious-exempt child care centers, and no voluntarily registered family day homes. Of the seven child care centers, two serve infants and toddlers. To view the child care facilities in Goochland County, please visit the Virginia Department of Social Services website, <https://dss.virginia.gov/facility/search/cc2.cgi>.

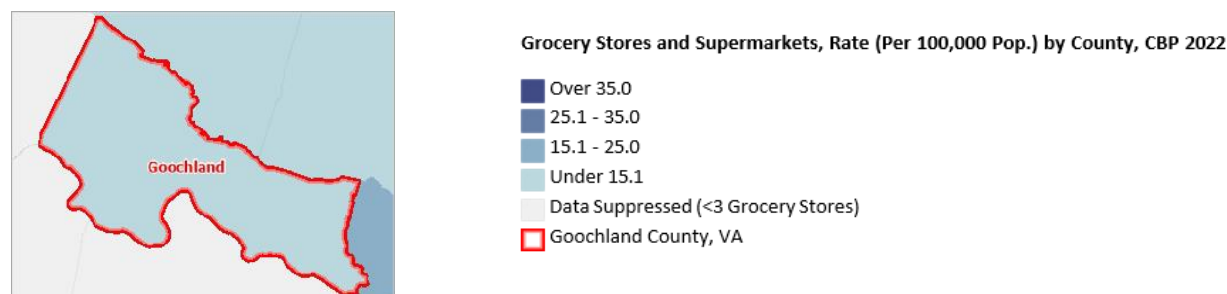
Built Environment

Grocery Stores

Healthy dietary behaviors are supported by access to healthy foods, and grocery stores are a major provider of these foods. There are **2 grocery establishments** in Goochland County, a rate of 8.09 per 100,000 population. Grocery stores are defined as supermarkets and smaller grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Delicatessen-type establishments are also included. Convenience stores and large general merchandise stores that also retail food, such as supercenters and warehouse club stores, are excluded. Goochland has a lower rate of grocery stores than Virginia and the United States.

Report Area	Total Population (2020)	Number of Establishments	Establishments, Rate per 100,000 Population
Goochland County, VA	24,727	2	8.09
Virginia	8,631,393	1,449	16.79
United States	331,449,275	62,647	18.90

Data Source: US Census Bureau, [County Business Patterns](#). Additional data analysis by [CARES](#). 2022.



Social Associations

This indicator reports the number of social associations per 100,000 population. Associations include membership organizations such as civic organizations, bowling centers, golf clubs, fitness centers, sports organizations, political organizations, labor organizations, business organizations, and professional organizations. Goochland

County has a higher rate of social associations, suggesting that there are more opportunities for community members to build connection. In past GCAP surveys, residents have often stated that the community is one of Goochland County's biggest strengths.

Report Area	Total Population (2020)	Number of Establishments	Establishments, Rate per 100,000 Population
Goochland County, VA	24,727	41	165.81
Virginia	8,631,393	9,915	114.87
United States	331,449,275	321,439	96.98

Note: Counts of establishments < 3 are suppressed.

Data Source: US Census Bureau, [County Business Patterns](#). Additional data analysis by [CARES](#). 2022

Health

Access to Health Insurance

Lack of health insurance is considered a key driver of health status. This indicator reports the percentage of adults age 18 to 64 without health insurance coverage. This indicator is relevant because lack of insurance is a primary barrier to healthcare access including regular primary care, specialty care, and other health services that contributes to poor health status. Goochland County has a lower percentage of uninsured adults compared to Virginia and the United States.

For more details regarding the health of Goochland County, please see the 2024 Goochland County Community Health Assessment from the Chickahominy Health District: https://www.vdh.virginia.gov/content/uploads/sites/84/2025/02/FINAL_2024_Goochland-CHA-Report.pdf.

Report Area	Total Population Age 18-64	Pop. Age 18-64 w/ Insurance	Pop. Age 18-64 w/ Insurance, Percent	Pop. Age 18-64 w/o Insurance	Pop. Age 18-64 w/o Insurance, Percent
Goochland County, VA	14,634	14,021	95.81%	613	4.19%
Virginia	5,175,631	4,724,239	91.28%	451,392	8.72%
United States	197,858,423	175,621,269	88.76%	22,237,154	11.24%

Note: This indicator is compared to the state average.

Data Source: US Census Bureau, [Small Area Health Insurance Estimates](#). 2022.

Access to Care - Mental Health Providers

This indicator reports the number of providers with a CMS National Provider Identifier (NPI) that specialize in mental health. Mental health providers include licensed clinical social workers and other credentialed professionals specializing in psychiatry, psychology, counseling, or child, adolescent, or adult mental health. Data are from the

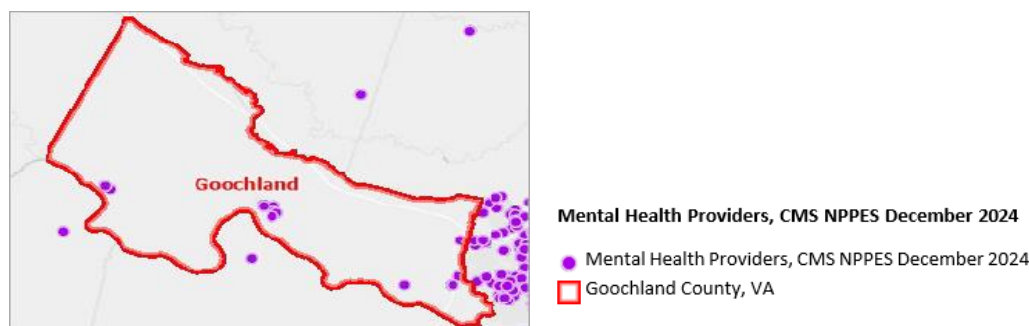
latest Centers for Medicare and Medicaid Services (CMS) National Provider Identifier (NPI) downloadable file.

Within Goochland County, there are 45 mental health providers with a CMS National Provider Identifier (NPI). This represents 181.99 providers per 100,000 total population. Goochland County has significantly less mental health providers compared to the rest of Virginia and the United States. Mental health was noted as one of the top three priorities in the 2024 Goochland County Community Health Assessment from the Chickahominy Health District

Report Area	Total Population (2020)	Number of Providers	Providers, Rate per 100,000 Population
Goochland County, VA	24,727	45	181.99
Virginia	8,631,393	22,840	264.62
United States	334,735,155	1,045,976	312.48

Note: This indicator is compared to the state average.

Data Source: Centers for Medicare and Medicaid Services, CMS - National Plan and Provider Enumeration System (NPPES). December 2024.



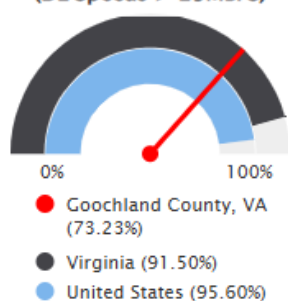
Broadband Access

This indicator reports the percentage of population with access to high-speed internet. Data are based on the reported service area of providers offering download speeds of 25 MBPS or more and upload speeds of 3 MBPS or more. These data represent both wireline and fixed/terrestrial wireless internet providers. Cellular internet providers are not included. Goochland County's population has less access to high-speed internet than Virginia and the United States.

Report Area	Total Number of Broadband Serviceable Locations	Access to DL Speeds >= 25MBPS and UL Speeds >= 3 MBPS	Access to DL Speeds >= 100MBPS and UL Speeds >= 20 MBPS
Goochland County, VA	11,670	73.23%	68.71%
Virginia	2,911,038	91.50%	89.27%
United States	115,631,317	95.60%	93.47%

Data Source: [FCC FABRIC Data](#). Additional data analysis by [CARES](#). June, 2024.

Percentage of Population with Access to Broadband Internet (DL Speeds > 25MBPS)



Current Projects and Next Steps

Goochland Community Action Program is currently working to address the lack of child care in the community. GCAP has partnered with the Virginia Department of Education and ChildSavers to host information sessions for clients interested in opening an in-home day care, or family day home. The goal is to increase entrepreneurial opportunities for Goochland families while also increasing the number of child care providers to the county. Additionally, GCAP is hosting an information session for houses of worship and other organizations interested in opening a child care facility.

To increase awareness of resources, GCAP has created a newsletter advertising upcoming events, highlighting board members, and sharing updates in the program. GCAP has also started a no-reply email list. This allows GCAP to share upcoming events directly with clients while also aligning with the local Social Service regulations for email lists. GCAP will continue to use community feedback and input to guide its programs.